

Bruce G. Clinton

Bruce is the founder of BusinessWise, LLC dedicated to the survival, growth and perpetuation of privately owned businesses. He is also the founder of Starboard Directors, a consortium of consultants with real world business experience and deep core competencies in their specialties of marketing, HR compliance, process analysis and corporate finance. Starboard Directors are dedicated to serving the private business owners who want to leverage their business assets to increase sustainable profitable growth while building valuable business entity capable of achieving the owner's personal goals.

Bruce has a rich history of successful business achievement combined with over 35 years consulting experience with privately owned businesses and professional practices. He was a founder of a retained executive search business which used a unique organizational development approach for obtaining key people in privately owned businesses. He is also the author of "The Secrets of Building A Great Organization...What Your Lawyer And Accountant CAN'T Tell You".

His core competencies are organizational development and maximizing human capital by developing leadership models as a foundational system for sustained profitable growth and building value in privately owned businesses.

His personal mission is "To enrich the lives of business owners and their employees".