

PROFESSIONAL BIOGRAPHY OF JEFFREY L. BASS, M.A., M.P.A.

Mr. Bass is CEO of Executive Strategies Group LLC, a strategic business advisory Firm serving corporate executive management and boards of directors. He also served a Nassau County Planning Commissioner and was formerly Trustee of the Incorporated Village of Great Neck, New York where he also served on the Planning Board and Board of Zoning Appeals. He is also a member of the Hamlet on Olde Oyster Bay Homeowner Association Board of Directors.

Previously, Mr. Bass was Principal in Charge of the Strategic Business Planning and Advisory Services practice at Margolin, Winer & Evens LLP, a leading Certified Public Accounting and Business Advisory Firm with offices located in Garden City and Manhattan.

Mr. Bass provides business planning and related advisory services to clients that are either healthy companies seeking proper structuring for continued growth or troubled companies seeking to preserve or return to profitability. He works with companies at any stage of development, helping them to define business objectives, critical success factors, marketing strategies, operations plans, and financial requirements to achieve those objectives.

He is Chairman Emeritus of the Long Island Capital Alliance; Mr. Bass conceived and inaugurated the Long Island Capital Forum. Having helped many businesses secure capital throughout its 35-year history, the Forum was one of the most valuable and productive annual business events on Long Island. It is now conducted quarterly. He is also a Board member of the Composite Prototyping Center, a Not-For-Profit entity devoted to the promotion of advanced manufacturing and the advancement of STEM programs on Long Island.

Mr. Bass served as Chairman of a local chapter of Vistage, an international association of CEO's. He has been a leader at various business conferences, including those sponsored by the Securities and Exchange Commission, United States Department of Commerce, New York Chamber of Commerce, Hauppauge Industrial Association, the American Society for Public Administration, International City Management Association, New York Council of Mayors and Inc. Magazine. He was an elected delegate to the 1995 White House Conference on Small Business and Chaired the Committees on Capital Formation for the New York State and Northeast Regional delegations. He was also a Director of the Long Island City Business Development Corporation.

Mr. Bass was an Associate Trustee of the North Shore-LIJ Health System (Now Northwell) and early Board member of the Feinstein Medical Research Institute. He is also a past President of the Board of Governors of the American Jewish Committee Long Island Chapter, a member of the Long Island Cabinet of the State of Israel Bonds and a founder of the Great Neck Arts Center. He currently supports several other philanthropic and community-based organizations.

Mr. Bass is the author of numerous articles and sections of books on strategic planning and budgeting and is frequently quoted in local and national business media. He has taught courses in Public Administration and Public Finance at Queens College of the City University of New York where he served as Adjunct Associate Professor of Public Affairs. He has also taught courses in Entrepreneurial Management. He holds a Masters in Public Administration from New York University and a Masters in Urban Studies/Planning from the City University of New York.

Mr. Bass holds New York State Property and Casualty and Life and Health Insurance Licenses.

Previously, Mr. Bass was founder and chief executive officer of Jeffrey L. Bass Associates, Inc., a recognized strategic planning and consulting firm. Mr. Bass was also associated with PricewaterhouseCoopers and served in senior management positions in the City of New York.