XPX 2022 CASE STUDY

Memo

To: Advisory Team

From: Zack Clifford and Dr. Deepak Gupta

RE: Planning for the Future (Five Year Plan – Expand Outreach to Domestic US Midwest

and US West Coast)

Based upon our conversation today, we are excited about moving forward with the national marketing of our fully proven interactive medical software designed to enhance patient self-care and health care management and foster better interactive relationships between patients and their doctors. Thank you for submitting the signed Confidentiality Agreement. Below is confidential background information to assist in your understanding of our Company, Medi-Quick Response LLC, a fictitious Florida limited liability company ("LLC") and its founders.

Business Overview

Dr. Gupta is the renowned former Chief Medical Administrator of a prominent Hospital in Miami Beach with a special talent for creating interactive healthcare computer programs. Along with his wife, he has been a staple of the Miami community, and they have been very active in philanthropic activities. They have three children and 6 grandchildren.

Over the past thirty years, Dr. Gupta has developed and gradually updated his knowledge in interactive computer systems for health care. Gupta's own software program permits patients to privately access and store their own medical information from their doctors and communicate with their doctors on a 24/7 basis.

Dr. Gupta's latest patented, HIPAA compliant software program has been tested by prominent hospitals, universities and medical practices, notably for ease of the patients' access to and use of their

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medical records and for successful collections by doctors of their patients' charges. In its first five years of operation, Dr. Gupta's software, by word of mouth alone, has already attracted over 300 doctors, clinics and hospitals located along the East Coast of the United States. Gupta and Clifford would like to expand their Company's infrastructure to permit them to service medical practices throughout the United States. After closing with a new financial partner, Gupta plans to be available for big picture development of his software and its supporting infrastructure but plans to retire and exit from the Company within the next three years. Clifford plans to remain with and assist in the growth of the Company for at least the next decade and then exit.

Dr. Gupta graduated from the University of Miami Medical School in 1988 and is the President of the Company. His business partner, Zack Clifford, graduated with an MBA from the U Penn Wharton Business School in 2000, is the Chief Financial Officer of the Company, and is looking forward to working at least ten more years with the financial oversight of the Company. Dr. Gupta has an 80% membership share of the Company, and Clifford has the remaining 20% membership share. They value their employees. As such, they have maintained a 401k plan for the Company's employees, along with a profit-sharing plan for key employees. They further have taken care of their employees through a full package of health and life benefits.

Financial Picture

The Company today has nearly \$50 million in revenue annually with 10% EBITDA margins. The Company employs 45 professionals and staff who work on IP and software, HIPAA updates, customer relationships and sales outreach. The Company also contracts with about a dozen medical doctors for special projects requiring their expertise. The Company is also in the process of exploring adding a new TELE-DOC program which is a natural evolution for its existing program.

The Company relies heavily upon a non-recourse \$10 million revolving Line of Credit secured by Accounts Receivable from a large institutional Bank. The Company is otherwise debt free, other than its long-term lease, insurance needs, administrative expenses, doctor contractor's fees and employment responsibilities incurred in the ordinary course of business. The Company has no significant litigation and licenses its intellectual property from Dr. Gupta, who owns the patents and trademarks needed for the business.

Accounts Receivable are collected almost entirely on time with monthly automatic debits from ACH accounts with very few delinquent accounts. If a client is unable to pay its monthly charges, its computer access to the Company program is automatically suspended until payment is made. The computer hard drive for the Company is protected by state-of-the-art cyber security protection and insurance.

The Company is ready to entertain an offer from a strategic partner which will enhance the Company's market share in the thriving online environment for doctor/patient relationships, which during the Covid period, has increased exponentially. The Company's five-year, confidential financial statements will be supplied after we have entered into a non-binding letter of intent.